Sergio Marquez

Designer based in San Francisco

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- sergio.illustrator@gmail.com
- (415)871-8572
- dribbble.com/sergiomrqz
- B behance.net/isergio
- flickr.com/sergiomrquz

Skills

Sketch app

Invision app

Expert level

Adobe Suite CC

Expert level in: Photoshop, Illustrato Indesign

Medium Level with: After effects

HTML and CSS

Experience in using Front-End programing for real application: Proficient with Bootstrap

Illustration

Expert level in flat and non-flat vector or bitmap illustration, Icon and logo expert

Photography

Experience in Photography with DSLR cameras

Slack/ Messenger Bots

Experience in both systems, with user research and iteration according to feedback

Awards

TechCrunch Disrupt SF

September 2017 Winner in the category Verizon & MapQuest

Other Skills

Languages

English Spanish A designer with a passion for art and technology, who has a combined experience with in-house and overseas teams, and who is always hungry for knowledge.

Experience

Boba Bot UX/UI Designer

- August 2016
 Current
- www.bobabot.io
- A slack boba tea delivery bot I developed with a team from Beta version to current implementation and adjustments.
- Improved the efficiency of the app by over 50%.
- Worked in a recent integration with Postmates to automate the delivery process.
- Currently in use by multiple tech companies including Pinterest and Yelp.

OTSAW Digital UX/UI Designer

- January 2016 August 2017
- www.otsaw.com
- Assisted the company to develop a start up of five employees to over 25 employees around the world and co-led the design team for both the overseas and in house branches of the company.
- Utilized design skills towards the development of two apps and a robotics division in the company.
- Created the design of the exterior for the surveillance self-driving OR-3 robot. (www.otsaw.com)
- Assisted in obtaining a contract of over 100 units with Dubai private companies and a contract with the Singapore police force.
- Sole designer for the UI interface of the robot control station.
- Led the design for the creation of the web-based interface for the merchant side of Spintable, an app to reserve a table, control orders and process purchase transactions. (www.spintableapp.com)
- Worked from the beginning of the appFIV for the Singapore market that match drivers with users' cars, developing from the idea to the different iterations process, to the launch and updates according to feedback. (www.fiv.sg)
- Was responsible for the design of branding materials, email campaigns online and offline marketing and any other images we used for this purpose.

SVG Illustrator Consultant

January 2016 to August 2016

- Implemented a smooth transition to web version by re-formatting SVG files and improved the coding of the file to run smoother and properly rendered in a web format.
- Taught the design and engineer teams how to properly set up the SVG files.

Education

Jose Matias Delgado University Bachelor's in Graphic Design

January 2011
December 2014

Udemy

January 2015
December 2015

Sitepoint - Learnable

January 2014
December 2015

- UX & Web Design Master Course
- Become a Senior User Experience (UX)
- Completed the entire developer bootcamp
- HTML5
- CSS3 and CSS targeting like a pro
- JavaScript next steps

Self projects



